

# Introducing International PyCon Sponsorship Bundles for 2016

Python is one the top 5 languages deployed by enterprises worldwide. Want to engage with the Python community all around the world? Now you can support community-led Python conferences across the world through one central point of contact - the Python Software Foundation.

Regardless of the venue, Python community conferences attract a diverse and exclusive audience of developers, technologists, programmers and hackers; bloggers, authors and web developers; CTOs, managers and entrepreneurs; scientists, engineers and domain experts.

## Bundles:

Within each conference bundle, we have assembled the associated benefits into customary sponsorship levels (Diamond, Platinum, Gold, Silver, Associate/Patron/Bronze). Certain conferences do not offer specific benefits; see the conference-specific information below. The conference-specific information also details the amount of funding distributed to the individual conferences participating in each bundle.

**Build your own bundle:** Subject to approval of the underlying conference(s), the Python Software Foundation will work with sponsors to customize a selection of conferences to match sponsor goals. A complete listing of conferences and benefits provided is included at the end of the prospects. Grayed-out boxes mean the conference does not offer that specific benefit.

The cost to sponsoring organizations of a custom sponsorship bundle is the amount of funds distributed in conference sponsorships plus a 15% program administration charge.

## COLOR LEGEND:

PyCon US	PyCon Japan	PyCon APAC	Python Unconference	Python Brasil
PyCon India	PyOhio	PyCon Namibia	EuroPython	PythonDE

If you wish to sponsor all of the PyCons listed above, please choose the level you wish to sponsor at (cost listed per level):

Benefit	Diamond \$111,000 USD	Platinum \$81,250 USD	Gold \$44,100 USD	Silver \$25,400 USD	Associate/ Patron / Bronze Level \$6,100 USD
Complimentary conference passes	X X X X X X X X	X X X X X X X X X X	X X X X X X X X X X X	X X X X X X X X X X	X X X X
Logo, description, link on conference web site	X X X X X X X X	X X X X X X X X X X	X X X X X X X X X X X	X X X X X X X X X X X	X X X X
Logo placed on official conference banners / posters	X X X X X X X X	X X X X X X X X	X X X X X X X X	X X X X X X X X	X
Table space	X X X	X X X X X X X X	X X X X X X X X	X X X	
Booth space	X X X X X X X X	X X X X X X X X	X X X X X X X X	X	
Promotional material in foyer of conference	X X X	X X X X X X X X	X X X X	X X	

Include swag in conference welcome kit / tote bag	X X X X X X X	X X X X X X X X	X X X X X X	X X X X X X	
Logo on notebook / tote bag given to attendees	X X X	X X X X	X X X X	X X X	
Sponsor workshop / talk	X X X X X	X X X X	X	X	
Onstage mention during conference	X X X X X X	X X X X X X X	X X X X X	X X X X	
Sponsor reception / lounge event	X X X X X	X X X X X X	X X X X	X X X	X
Ad space / mention in conference booklet / slides	X X X X X X	X X X X X X X X	X X X X X X X X	X X X X X	
Editorial space in conference booklet	X X	X X	X X	X	
Job posting	X X X X X X	X X X X X X X X	X X X X X X X	X X X X X X X	X X
Job Fair / job board session / participation	X X X X X X	X X X X X X X X	X X X X X X X	X X X	X X
Mobile app presence	X X	X X X	X		
Opportunity to contribute to PyCon's Auction	X				
Mention in attendee emails / blog posts	X X X X X	X X X X X X X	X X X X X X X	X X X X	
Company banner in common area	X X X X X	X X X X X	X X X X X	X X X	
Contact point kit		X	X	X	
Video during intermission	X	X	X	X	
Access to authorized emails	X	X			
Patron link on sponsors page					X
Press Release	X	X			
Private meeting room for 3-5 days, depending on level	X				
Conference session passes with discount	X	X	X	X	X

If you wish to pick and choose which PyCons to Sponsor, please see the pricing list below per conference & level:

Event	Diamond Level USD	Platinum Level USD	Gold Level USD	Silver Level USD	Associate / Patron or Bronze Level USD
<b>PyCon US</b> <i>May 28 - June 5</i>	\$40,250	\$19,550	\$8,050	\$4,600	\$1,725
<b>PyCon Japan</b> <i>Dec TBD</i>	\$11,500	\$5,750	\$3,450	\$1,150	
<b>PyCon APAC</b> <i>June 3-5</i>		\$8,050	\$5,750	\$3,450	\$1,150
<b>PyCon India</b> <i>Sept. 23-25</i>		\$8,650	\$6,050	\$4,350	\$900

<b>PyOhio</b> <i>July 30-31</i>	\$3,450	\$2,300	\$1,150	\$575	
<b>PyCon Namibia</b> <i>Jan. 25-30</i>	\$1,700	\$850	\$450	\$225	
<b>Python Unconference</b> <i>Sept. 9-11</i>		\$6,200	\$3,100	\$1,250	
<b>EuroPython</b> <i>July 17-24</i>	\$23,000	\$11,500	\$5,750	\$4,025	\$2,300
<b>Python Brasil</b> <i>Oct. TBD</i>	\$17,250	\$12,650	\$6,900	\$4,025	
<b>PythonDE</b> <i>Nov. TBD</i>	\$13,800	\$5,750	\$3,450	\$1,725	