



Introducing International PyCon Sponsorship Bundles for 2016

Python is one the top 5 languages deployed by enterprises worldwide. Want to engage with the Python community all around the world? Now you can support community-led Python conferences across the world through one central point of contact - the Python Software Foundation.

Regardless of the venue, Python community conferences attract a diverse and exclusive audience of developers, technologists, programmers and hackers; bloggers, authors and web developers; CTOs, managers and entrepreneurs; scientists, engineers and domain experts.

Bundles:

Within each conference bundle, we have assembled the associated benefits into customary sponsorship levels (Diamond, Platinum, Gold, Silver, Associate/Patron/Bronze). Certain conferences do not offer specific benefits; see the conference-specific information below. The conference-specific information also details the amount of funding distributed to the individual conferences participating in each bundle.

Build your own bundle:

Subject to approval of the underlying conference(s), the Python Software Foundation will work with sponsors to customize a selection of conferences to match sponsor goals. A complete listing of conferences and benefits provided is included at the end of the prospects.

The cost to sponsoring organizations of a custom sponsorship bundle is the amount of funds distributed in conference sponsorships plus a 15% program administration charge.

COLOR LEGEND:

PyCon US https://us.pycon.org/2016/ May 28 - June 5	PyCon Japan https://pycon.jp/2015/en/ Dec TBD	PyCon APAC/Taiwan http://tw.pycon.org/ June 3-5	Python Unconference http://www.pyunconf.d e/en/ Sept. 9-11	Python Brasil www.pythonbrasil.org.br Oct. TBD
PyCon India https://in.pycon.org/2016/ Sept. 23-25	PyOhio http://www.pyohio.org/ July 30-31	PyCon Namibia http://na.pycon.org/ Jan. 25-30	EuroPython https://europython.eu July 17-24	PythonDE Nov. TBD

If you wish to sponsor all of the PyCons listed above, please choose the level you wish to sponsor at (cost listed per level):

Benefit	Diamond \$111,000 USD	Platinum \$81,250 USD	Gold \$44,100 USD	Silver \$25,400 USD	Associate/ Patron / Bronze Level \$6,100 USD
Complimentary conference passes	X X X X X X X X	X X X X X X X X X X	X X X X X X X X X X	X X X X X X X X X X	X X X X
Logo, description, link on conference web site	X X X X X X X X	X X X X X X X X X X	X X X X X X X X X X	X X X X X X X X X X X	X X X X
Logo placed on official conference banners / posters	X X X X X X X	X X X X X X X X X	X X X X X X X X	X X X X X X	X
Table space	X X X	X X X X X X X	X X X X X X X X	X X X	
Booth space	X X X X X X	X X X X X X X X X	X X X X X X X X	X	
Promotional material in foyer of conference	X X X	X X X X X X X	X X X X X	X X	
Include swag in conference welcome kit / tote bag	X X X X X X X X	X X X X X X X X X	X X X X X X X	X X X X X X X	
Logo on notebook / tote bag given to attendees	X X X	X X X X	X X X X	X X X	
Sponsor workshop / talk	X X X X X X	X X X X X	X	X	
Onstage mention during conference	X X X X X X X	X X X X X X X X	X X X X X X	X X X X X	
Sponsor reception / lounge event	X X X X X X	X X X X X X X	X X X X X	X X X X	X
Ad space / mention in conference booklet / slides	X X X X X X X	X X X X X X X X X	X X X X X X X X X	X X X X X X	
Editorial space in conference booklet	X X	X X	X X	X	
Job posting	X X X X X X X	X X X X X X X X X	X X X X X X X X	X X X X X X X X	X X
Job Fair / job board session / participation	X X X X X X X	X X X X X X X X X	X X X X X X X X	X X X X	X X
Mobile app presence	X X	X X X	X		
Opportunity to contribute to PyCon's Auction	X				
Mention in attendee emails / blog posts	X X X X X X	X X X X X X X	X X X X X X X	X X X X X	
Company banner in common area	X X X X X X	X X X X X X	X X X X X X	X X X X	
Contact point kit		X	X	X	
Video during intermission	X	X	X	X	
Access to authorized emails	X	X			
Patron link on sponsors page					X
Press Release	X	X			
Private meeting room for 3-5 days, depending on level	X				
Conference session passes with discount	X	X	X	X	X

If you wish to pick and choose which PyCons to Sponsor, please see the pricing list below per conference & level:

Event	Diamond Level USD	Platinum Level USD	Gold Level USD	Silver Level USD	Associate / Patron or Bronze Level USD
PyCon US <i>May 28 - June 5</i> <i>Est. attendance: 3100</i>	\$40,250	\$19,550	\$8,050	\$4,600	\$1,725.00
PyCon Japan <i>Dec TBD</i> <i>Est. attendance: 500</i> +	\$11,500	\$5,750	\$3,450	\$1,150	
PyCon APAC/Taiwan <i>June 3-5</i> <i>Est. attendance: 800</i>		\$8,050	\$5,750	\$3,450	\$1,150
PyCon India <i>Sept. 23-25</i> <i>Est. attendance:</i> <i>1200</i>		\$8,650	\$6,050	\$4,350	\$900
PyOhio <i>July 30-31</i> <i>Est. attendance: 450</i>	\$3,450	\$2,300	\$1,150	\$575	
PyCon Namibia <i>Jan. 25-30</i> <i>Est. attendance: 180</i>	\$1,700	\$850	\$450	\$225	
Python Unconference <i>Sept. 9-11</i> <i>Est. attendance: 200</i>		\$6,200	\$3,100	\$1,250	
EuroPython <i>July 17-24</i> <i>Est. attendance:</i> <i>1200</i>	\$23,000	\$11,500	\$5,750	\$4,025	\$2,300
Python Brasil <i>Oct. TBD</i> <i>Est. attendance: 800</i>	\$17,250	\$12,650	\$6,900	\$4,025	
PythonDE <i>Nov. TBD</i> <i>Est. attendance: 400</i>	\$13,800	\$5,750	\$3,450	\$1,725	

Don't see your conference on the list? Contact bundle-sponsorship-wg@python.org for more information about participating in future editions of the prospectus.