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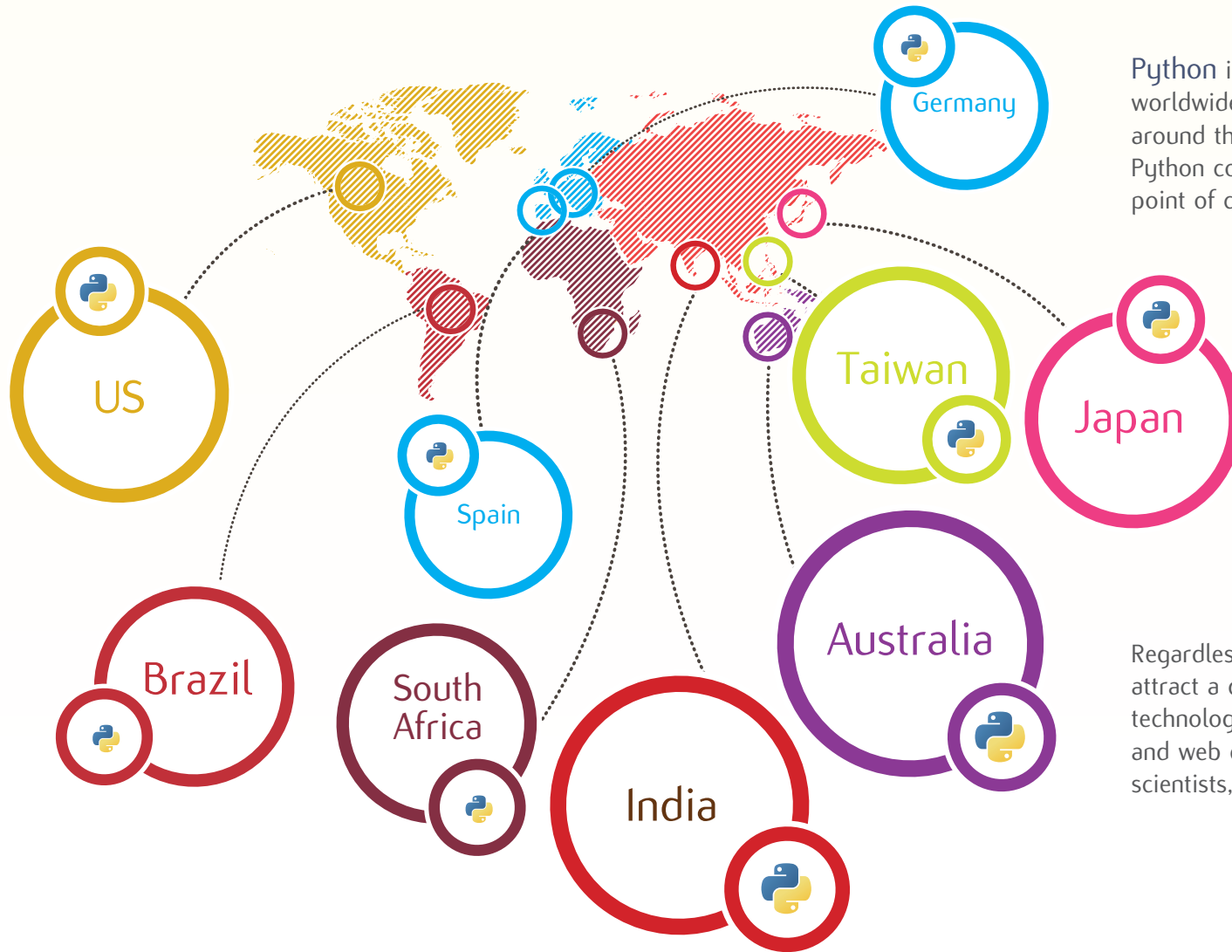
Introducing International PyCon Sponsorship Bundles for 2016

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Introducing International
PyCon Sponsorship Bundles
for 2016

Germany

US

Spain

Taiwan

Japan

Brazil

South Africa

India

Australia

Python is one the top 5 languages deployed by enterprises worldwide. Want to engage with the Python community all around the world? Now you can support community-led Python conferences across the world through one central point of contact - the **Python Software Foundation.**

Regardless of the venue, Python community conferences attract a diverse and exclusive audience of developers, technologists, programmers and hackers; bloggers, authors and web developers; CTOs, managers and entrepreneurs; scientists, engineers and domain experts.

Build your own bundle:

Within each conference bundle, we have assembled the associated benefits into customary sponsorship levels (Diamond, Platinum, Gold, Silver, Associate/Patron/Bronze). Certain conferences do not offer specific benefits; see the conference-specific information below. The conference-specific information also details the amount of funding distributed to the individual conferences participating in each bundle.

Subject to approval of the underlying conference(s), the Python Software Foundation will work with sponsors to customize a selection of conferences to match sponsor goals. A complete listing of conferences and benefits provided is included at the end of the prospectus.

The cost to sponsoring organizations of a custom sponsorship bundle is the amount of funds distributed in conference sponsorships plus a 15% program administration charge.

Conference	Info		Conference	Info
PyCon US	https://us.pycon.org/2016/ May 28 - June 5		PyOhio	http://www.pyohio.org/ July 30-31
PyCon Japan	https://pycon.jp/2015/en/ Dec TBD		PyCon Australia	http://na.pycon.org/ Jan. 25-30
PyCon APAC/Taiwan	http://tw.pycon.org/ June 3-5		EuroPython	https://europython.eu July 17-24
Python Unconference	http://www.pyunconf.de/en/ Sept. 9-11		PythonDE	Nov. TBD
Python Brasil	www.pythonbrasil.org.br Oct. TBD		PyConZA	https://za.pycon.org/sponsors/ More details coming soon
PyCon India	https://in.pycon.org/2016/ Sept. 23-25			

If you wish to sponsor all
of the PyCons listed above,
please choose the level you
wish to sponsor at (cost listed
per level):

- PyCon US
- PyCon Japan
- PyCon APAC/Taiwan
- Python Unconference
- Python Brasil
- PyCon India
- PyOhio
- PyCon Australia
- EuroPython
- PythonDE
- PyConZA

Benefit	Diamond $111,000 USD	Platinum $81,250 USD	Gold $44,100 USD	Silver $25,400 USD	Associate / Patron / Bronze Level $6,100 USD
Complimentary conference passes	●●●●●●●	●●●●●●●●	●●●●●●●●	●●●●●●●●	●●●●
Logo, description, link on conference web site	●●●●●●	●●●●●●●●	●●●●●●●●	●●●●●●●●	●●●●
Logo placed on official conference banners / posters	●●●●●	●●●●●●	●●●●●	●●●●	●
Table space	●●●	●●●●	●●●●●●	●●●	
Booth space	●●●●	●●●●●●	●●●●●	●	
Promotional material in foyer of conference	●●●	●●●●	●●●	●●	
Include swag in conference welcome kit / tote bag	●●●●●●	●●●●●●●	●●●●●	●●●●●	
Logo on notebook / tote bag given to attendees	●●●	●●●	●●●	●●	
Sponsor workshop / talk	●●●●	●●	●	●	
Onstage mention during conference	●●●●	●●●●●	●●●	●●●	
Sponsor reception / lounge event	●●●	●●●	●	●●	●
Ad space / mention in conference booklet / slides	●●●●●	●●●●●●	●●●●●	●●●●	
Editorial space in conference booklet	●●	●●	●●	●	
Job posting	●●●●●	●●●●●	●●●●●	●●●●●●	●●
Job Fair / job board session / participation	●●●●●	●●●●●	●●●●	●●●	●●
Mobile app presence	●●	●●●	●		
Opportunity to contribute to PyCon's Auction	●				
Mention in attendee emails / blog posts	●●●●	●●●●●	●●●●	●●●	
Company banner in common area	●●●●	●●●●	●●●●	●●●	
Contact point kit		●	●	●	
Video during intermission	●	●	●	●	
Access to authorized emails	●	●			
Patron link on sponsors page					
Press Release	●	●			●
Private meeting room for 3-5 days, depending on level	●				
Conference session passes with discount	●	●	●	●	●

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PyCon US
May 28 - June 5
Estimated attendance: 3,100

PyCon Japan
October 10 - 11
Estimated attendance: 500

PyCon APAC/Taiwan
June 3-5
Estimated attendance: 800

PyCon India
September 23 - 25
Estimated attendance: 1200

PyOhio
July 30 - 31
Estimated attendance: 450

PyCon Australia
August 12 - 16
Estimated attendance: 500

Python Unconference
September 9 - 11
Estimated attendance: 20

EuroPython
July 17 - 24
Estimated attendance: 1200

Python Brasil
October 2016
Estimated attendance: 800

PythonDE
November 2016
Estimated attendance: 400

PyConZA
October 1 - 2
Estimated attendance: 250

If you wish to pick and choose which PyCons to Sponsor, please see the pricing list below per conference & level:

Event	Diamond Level $	Platinum Level $	Gold Level $	Silver Level $	Associate / Patron or Bronze Level $
PyCon US	40,250	19,550	8,050	4,600	1,725
PyCon Japan	11,500	5,750	3,450	1,150	
PyCon APAC/Taiwan		8,050	5,750	3,450	1,150
PyCon India		8,650	6,050	4,350	900
PyOhio	3,450	2,300	1,150	575	
PyCon Australia	1,700	850	450	225	
Python Unconference		6,200	3,100	1,250	
EuroPython	23,000	11,500	5,750	4,025	2,300
Python Brasil	17,250	12,650	6,900	4,025	
PythonDE	13,800	5,750	3,450	1,725	
PyConZA		17,000	7,000	4,000	1,500

Pricing includes a 15% program administration charge.

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PyCon US	Keystone 50.000 $	Diamond Level 35.000 $	Platinum Level 17.000 $	Gold Level 7.000 $	Silver Level 4.000 $	Associate / Patron or Bronze Level 1.500 $
Complimentary conference passes	20	12	8	5	2	1
Logo, link on conference web site	x	x	x	x	x	x
Booth space	x (2)	x	x			
Include swag in conference welcome kit / tote bag	x	x	x	x	x	
Logo on tote bag given to attendees	x	x				
Sponsor workshop / talk	x					
Sponsor of opening reception	x					
Ad space / mention in conference booklet / slides	x	x	x			
Job posting	x	x	x	x	x	
Job Fair participation	x	x	x	x		
Mobile app presence	x	x	x			
Opportunity to contribute to PyCon's Auction	x	x	x	x		
Mention in attendee emails / blog posts	x					
Company banner in common area	x	x	x	x		

PyCon Japan	Diamond Level 10.000 $	Platinum Level 5.000 $	Gold Level 3.000 $	Silver Level 1.000 $
Complimentary conference passes	10	5	3	1
Logo, description, & link on conference site	x	x	x	x
Logo placed on official conference banners/posters	x	x	x	x
Booth space	x	x	x	
Include swag in conference welcome kit	2 items	2 items	2 items	1 item
Logo on the notebooks given to participants	super large size	large size	medium size	small size
Sponsor workshop	1 lightning talk			
On stage mention during conference	x	x	x	x
Sponsor Reception	x	x	x	x
Job posting	x	x	x	x
Job fair participation	x	x	x	
Mentioned in attendee emails/blog posts	x	x	x	x
Company banners in common area	x	x	x	x

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PyCon Taiwan	Platinum Level 7.000 $	Gold Level 5.000 $	Silver Level 3.000 $	Associate / Patron or Bronze Level 1.000 $
Complimentary conference passes	8	6	4	2
Logo, description, & link on conference site	x	x	x	x
Table space	x	x	x	
Booth space	x			
Sponsor workshop	x			
On stage mention during conference	x	x		
Sponsor Reception	x	x	x	x
Ad space in conference booklet	x	x		
Job fair participation	x	x		

Python Unconference	Platinum Level 5.385 $	Gold Level 2.692 $	Silver Level 1.077 $
Complimentary conference passes	5	3	2
Logo, description, & link on conference site	x	x	x
Logo placed on conference material	x		
Table space	x	x	
Booth space	x	x	
Promotional material in foyer of conference	x	x	x
On stage mention during conference	x		
Job posting	x	x	x
Mentioned in attendee emails/blog posts	x	x	

PythonBrasil	Diamond Level 15.000 $	Platinum Level 11.000 $	Gold Level 6.000 $	Silver Level 3.500 $
Complimentary conference passes	10	5	3	2
Logo, description, & link on conference site	x	x	x	x
Logo placed on official conference fliers	x	x	x	x
Video during intermission	x	x	x	x
Include swag in conference welcome kit	x	x	x	x
Logo on swag bags	x	x	x	x
On stage mention during conference	x	x	x	x
Sponsor Reception	x	x		
Mention in conference booklet	x	x	x	x
Job posting & access to authorized emails	x	x		
Job fair participation	x	x		
Mentioned in attendee announcements	x	x	x	x
Company banners in common area	x	x		

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PyCon India	Platinum Level 7485.43 $	Gold Level 5239.80 $	Silver Level 3742.72 $	Associate / Patron or Bronze Level 748.54 $
Complimentary conference passes	12	6	3	1
Logo, description, & link on conference site	x	x	x	x
Logo placed on official conference banners/posters	x	x	x	x
Table space(4' X 2')	x	x	x	
Booth space	x	x		
Promotional material in the foyer of conference location	x	x		
Include swag in conference welcome kit	x			
Logo on the notebooks given to participants	x	x		
Sponsor workshop	x			
Contact Point Kit	x	x	x	
Ad space in conference booklet	x	x	x	
Job posting	x	x	x	x
Job fair participation	x	x	x	x
Mobile app presence	x	x		

PythonOhio	Diamond Level 3.000 $	Platinum Level 2.000 $	Gold Level 1.000 $	Silver Level 500 $
Complimentary conference passes	4	4	2	1
Logo, description, & link on conference site	x	x	x	x
Logo placed on official conference banners/posters/videos	x	x		
Table space	x	x		
Booth space	x	x		
Promotional material in the foyer of conference location	x	x		
Include swag in conference welcome kit	x	x	x	x
On stage mention during conference	x	x	x	x
Ad space in conference booklet	x	x	x	x
Mentioned in attendee emails	x	x	x	x

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PyCon Australia	Platinum Level 5.750 $	Gold Level 4.250 $	Silver Level 1.300 $	Non-Profit 1.300 $	Contributor 650 $
Complimentary conference passes	10	7	2	2	1
Logo, description, & link on conference site	x	x	x	x	logo & link only
Booth space	On request	On request			
On stage mention during conference	x	x	x	x	x
Sponsor Reception	Available for fee	Available for fee	Available for fee	Available for fee	
Mentioned in attendee announcements	x	x			
Company banners in common area	x	x	x	x	
Further conference passes available at discount	x	x	x	x	
5 minute address to attendees	x				
Logo visible on stage	x	x	x	x	
Custom sponsorship benefits	Available for fee	Available for fee	Available for fee	Available for fee	

	Keystone	Diamond	Platinum	Gold	Silver	Bronze	Patron
Price	30K	20K	10K	5K	3.5K	2K	1K
Sponsor limit	1	4	10	-	-	-	-
Free conference session passes	12	7	4	3	2	1	0
Conference session passes with discount	24	14	8	3	2	1	1
Logo on EuroPython website, program guide	+	+	+	+	+	+	+
Logo on the banners	+	+	+	+	-	-	-
Logo on the speaker desks	+	+	-	-	-	-	-
Ad in program guide	2 pages	2 pages	1 page	1 page	page	page	page
Attendee bag insert	Flyer, brochure, gadget	Flyer, brochure, gadget	Flyer, brochure, gadget	Flyer	Flyer	-	-
Recruiting mailing, ad on website and job-board session	ML, AD, SESSION	ML, AD, SESSION	ML, AD, SESSION	ML, AD, SESSION	ML, AD	ML	-
Lounge events	2	1	1	-	-	-	-
Sponsored talk (30min) and training (3h)	Talk, Training	Talk	Talk	-	-	-	-
Prominent booth in foyer or exhibit hall	36sqm & Most Central	24 sqm	12 sqm	6 sqm	Table	-	-
Private meeting room	5 Days	3 Days	-	-	-	-	-
The keynote-room will be called with the sponsor's name	YES	-	-	-	-	-	-
Joint press releases highlighting the sponsor	YES	-	-	-	-	-	-
Parcel allowance (number of boxes they can send)	20	15	10	5	3	1	0

PythonDE	Diamond Level 12.000	Platinum Level 5.000	Gold Level 3.000	Silver Level 1.500
Complimentary conference passes	$ 6	$ 3	$ 2	$ 1
Logo, description, & link on conference site	x	x	x	x
Logo placed on conference material	x	x	x	x
Table space	large	medium	small	
Booth space	large	medium	small	
Promotional material in foyer of conference	x	x	x	x
Include swag in conference welcome kit	x	x	x	x
Logo on the notebooks given to participants	extra large	large	medium	small
Sponsor workshop	3 hours	1 hour		
On stage mention during conference	x	x		
Ad space in conference booklet	2 pages	1 page	1/2 page	1/4 page
Editorial space in conference booklet	1000 words	1000 words	200 words	200 words
Job posting	x	x	x	x
Job fair participation	advanced recruiting session	recruiting session		
Mobile app presence	own presence	banner		
Mentioned in attendee emails/blog posts	1 own blog post	1 own blog post	1 own blog post	1 blog post
Company banners in common area	extra large	large	medium	small
Press release	x	x		

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PyConZA	Platinum Level 17.000 $	Gold Level 7.000 $	Silver Level 4.000 $	Patron Level 1.500 $
Complimentary conference passes	8	6	3	2
Logo, description, & link on conference site	x	x	x	x
Logo placed on conference material	x	x	x	-
Booth space	x	-	-	-
Include swag in conference welcome kit	x	x	x	x
Sponsor workshop	x	-	-	-
On stage mention during conference	x	x	-	-
Mentioned in attendee emails/blog posts	x	x	-	-
Company banners in common area	x	x	-	-

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Don't see a conference you're interested in on the list? Contact us for more information about participating in future editions of the prospectus.

bundle-sponsorship-wg@python.org