SPONSORSHIP PROPOSAL







HackData

is a confluence of programmers, developers, designers and innovators to **design and build** a solution that tackles real-life problems.

The aim is to allow participants to channel their creativity and problem solving abilities under the constraints of time.

HackData in the past...

Hackdata 2.0 was successfully organized on 11th and 12th February 2018 at Shiv Nadar University, Greater Noida.

There was an overwhelming response from teams with over 250 people from 100+ teams making up the applications.

We're proud to have hosted

100+ participants. 36 teams.

Prizes worth over ₹1L.







3rd-4th November, 2018. Shiv Nadar University



50 teams.

24 hrs.

4 tracks.

1 title.

Limitless learning.

Separate award for the best Women's Team

To promote women's participation, hackdata 3.0 will have a separate category of awards for all-women teams.

Why Sponsor?

Branding

Name of the company will be linked with all kinds of proceedings and publicity related to hackdata3.0

Interaction and Workshops

Get live feedbacks of the APIs and other products from the participants. Sponsors will also be given assistance in hosting workshops and tutorials during the hackathon.

Recruiting

Hackathons give you incomparable access to top technical talent and we attract the smartest people around.

SPONSORSHIP TIERS

| | Silver | Gold | Platinum | Title |
|---|----------|----------|----------|----------|
| Suggested support (₹) | 10,000 | 30,000 | 50,000 | 75,000 |
| Branding on Social Media | / | / | ✓ | / |
| Opening Ceremony Introduction | ✓ | ✓ | ✓ | ✓ |
| Offer Prizes with branding | / | / | ✓ | / |
| Logo on T-shirt, certificates and merchandise | _ | / | • | / |
| Send Mentors & organize workshops/webinar | _ | ~ | ✓ | ~ |
| Set-up stalls/canopies | | | ✓ | ✓ |
| Keynote Speech | _ | _ | _ | ~ |

And that's not all...

- All of our sponsors will be exposed to the crowds with branding on our posters, banners, social media channels and other offline marketing mediums.
- All sponsors can give out custom-branded prizes and goodies.
- The title, platinum and gold sponsors can send in mentors and conduct upto 90-minute long workshops during the hackathon.

Other Opportunities? We're open to ideas and opportunities including support in terms of merchandize/platform support.

Please feel free to reach out to us.

Because a picture is worth 1024 words...

A few photographs from HackData 1.0 and HackData 2.0

























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Looking forward to partner with you!