

The Premier Python Conference in India <a href="http://in.pycon.org/2014/">http://in.pycon.org/2014/</a>

September 26, 27 and 28, 2014 NIMHANS Convention Centre, Bangalore

**Sponsorship Prospectus** 

## **About PyCon India**

- PyCon India is the premier Python conference in India, being hosted for the fifth time.
- PyCon India will bring together Python developers and enthusiasts of various backgrounds.
- PyCon India is completely volunteer run event, managed by a non-profit society.



## Why You Should Sponsor

- By sponsoring the conference, your organization will be better connected to the Indian Python community.
- Your sponsorship helps keep PyCon India affordable and accessible to the widest possible audience.

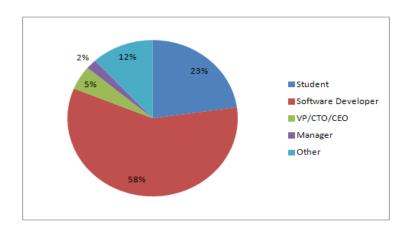


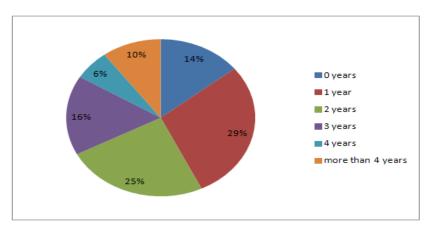
#### **Previous Events**

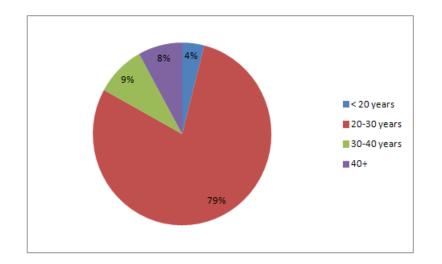
- PyCon India 2013, Aug 31. Sep 1-2, 2013, Bangalore
   1000+ participants
- PyCon India 2012, Sep 28-30, 2012, Bangalore
   700+ participants
- PyCon India 2011, Sep 16-18, 2011, Pune 700+ participants
- PyCon India 2010, Sep 25-26, 2010, Bangalore
   550+ participants
- PyCon India 2009, Sep 26-27, 2009, Bangalore
   400+ participants



# **PyCon India 2012 Demographics**







Age



## **Privacy Policy**

- Participant details will not be shared without the participant's permission.
- All participants get a ContactPoint NFC badge. We'll provide a ContactPoint kit for each Gold/Platinum sponsors. The participants may tap to transfer contact information to you. Give them good reason to do this. Make a compelling pitch for yourself or offer goodies in exchange for contact information.



#### **Important Dates**

Workshop Day - Sept 26, 2014 Main Conference - Sept 27-28, 2014



## **Sponsorship Categories**

	Platinum	Gold	Silver
Amount in INR	5,00,000	3,00,000	200,000
Amount in USD	8000	5,000	3200

#### **Startup Discount:**

50% discount on silver category of sponsorship for startups with less than 10 employees.



# **Sponsorship Benefits**

	Platinum	Gold	Silver
Free passes	12	6	3
Logo + Write-up + link on conference website		Yes	Yes
Logo on official banners		Yes	Yes
Banner and table at the venue (6'x2' table provided, your banner)			Yes
Your stall at the venue (12'x6' space provided, your banner)	Yes	Yes	
Distribute goodies at the stall	Yes	Yes	
Company Brochures along with welcome Kit	Yes		
Logo on the notebooks given to participants	Yes		
Sponsored Workshop (for 90 minutes)	Yes		
On stage mention and thanks(During welcome note on conference's first day)	Yes		

Note: Stall will be available only during main conference days (Saturday & Sunday).

Please get it touch with us, if you would like any customizations or add-ons to the benefits.

#### **Contact Information**

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