

# CODE BUILD <sup>2.0</sup>

**WHO LET THE CODES OUT**



Developer Student Clubs  
JECRC University



# About DSC

DSC(Developer Student Clubs) is a Google Developer program for the student, interested in Google developers technologies. It is a student-driven community powered by Google itself, started in 2017 to help students build their technical and non-technical skills. By joining us, students improve their professional and personal networks, get access to Google resources and work together to find solutions for local problems in a peer-to-peer learning environment.

Our vision is to bridge the gap between theory and practice. We organise workshops, events, hackathons, also provide an opportunity for students to apply their newly gained skills to develop solutions for local organizations and then provide visibility via showcases.



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**JECRC**<sup>TM</sup>  
UNIVERSITY  
BUILD YOUR WORLD



## About JECRC Univeristy

**JECRC University has its campus in Jaipur the capital city of Rajasthan and the famous tourist and business city in north-western India.**

**The 32-acer Ju campus combines unique classical architecture and thoughtful layout and landscaping to create a perfect learning ecosystem. The campus is located around the prime industrial and institutional hub of jaipur and is well connected with all parts of the city.**

**JECRC University is driven by the spirit of innovation-led research. This is spelt out in infrastructure as well as practices. The multifaceted research encompasses subject-specific.**

**Exploration as well as the contexts of the business environment in which our students will operate and perform. JECRC is known for a strong research culture**

# What is Hackathon?

Hackathon(also known as a hack day, hackfest or codefest )is a design sprint-like event, and as the name suggests, it is a hacking marathon, where hacking primarily refers to the invention of new codes based on real-life issues. It is a remarkable opportunity for all the budding coders to showcase their coding skills and embrace them. Hackathons typically last between a day or a week. Hackathons tend to have a specific focus, which includes the programming language used, the operating system, an application, an API, or the subject and the demographic group of the programmers. In other cases, there is no restriction on the type of software being created. The goal of a hackathon is to create a functioning software or hardware by the end of the event.



## About Code-N-Build 2.0

Maintaining the legacy we built last year, we aim to bring an unprecedented opportunity for everyone to showcase their talent, grab exquisite knowledge, learn discipline and teamwork and boost their self-esteem and morale.

This year Code-N-Build 2.0 will be an international event organised by DSC and we aim to reach more learners under our roof to polish their talent and provide them with aid for their future.

Apart from Hackathons, this time we will also be having speaker sessions from experts working in various domains in the industry. They will be guiding the participants and providing them with the knowledge and skills that are required for becoming the master in the domain.





## Code-N-Build 1.0

- The first edition of Code-N-Build was the first ever Hackathon that had official collaborations from both Amazon and Google Communities.
- In this edition, 2700+ registrations were witnessed from all over India
- 100+ teams arrived for the on-site Hackathon at JECRC University
- The hackathon was held for a duration 30+ hours
- Last but not the least we received a massive sponsorship from 10+ Communities.









# Previous Sponsors



## Why Sponsor for CODE-N-BUILD 2.0?

- Right now, we are in the midst of one of the largest pandemics in history that is disrupting all sectors of life. By becoming a sponsor, you are investing in the future's greatest minds and strengthening your connection with the innovative minds of tomorrow.
- This is a great chance to spread the word of your stellar company. We would love to know who you are and what you have to offer to our entrepreneurs and future engineers.
- Have fun mentoring and encouraging some of the best and most creative minds.
- Expedite your company's brand recognition and show off your organization technical side through our workshops and more.
- Recruit students and developers who catch your eye. They'll be busy demonstrating their technical and teamwork skills in a high-energy and fast-paced environment.
- Online publicity on our social media handles, Promotion on our website.



# Sponsorship Details

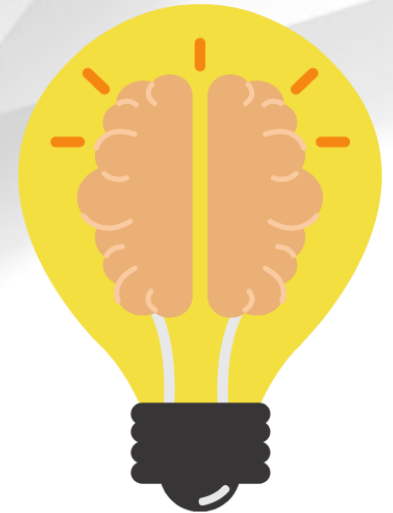
Companies that are Title and Platinum sponsors will have the opportunity to present a challenge to participants at the Code-N-Build 2.0 Virtual Hackathon. Your challenge could be asking developers to leverage your API, SDK, or other developer platforms, or perhaps you could present a problem statement or puzzle that relates to your business or technology.

Not sure what your challenge should be?

No worries! Code-N-Build is here to help! We have a separate tier for educational partners and the incentives include branding the institutions on our website.

The institutes can conduct workshops for 30 minutes on advanced technologies and engaging thoughts about different aspects of the growing industries. We are primarily looking for sponsorship in the following levels:

- Title
- Platinum
- Gold
- Silver
- Bronze
- Educational





# BENEFITS



BENIFITS	EDUCATIONAL	BRONZE	SILVER	GOLD	PLATINIUM	TITLE
SHOT OUT ON SOCIAL MEDIA STORIES	YES	YES	YES	YES	YES	YES
POST ON SOCIAL MEDIA PLATFORMS	YES	YES	YES	YES	YES	YES
INDIVIDUAL PROMOTIONS ON SOCIAL MEDIAS	NO	NO	NO	YES	YES	YES
OPENING SPEECH	NO	NO	NO	15 MINS	15 MINS	25 MINS
WEBINAR ON PRODUCT	NO	NO	NO	15 MIN	30 MINS	45 MINS
LOGO POSITIONS	6TH	5TH	4TH	3RD	2ND	1ST
LOGO ON E-CERTIFICATE	NO	NO	NO	NO	YES	YES
SEPERATE DISCORD CHANNELS	YES	NO	NO	NO	YES	YES
JUDGE ELIGIBILITY	NO	NO	NO	NO	YES	YES
MENTORSHIP ELIGIBILITY	YES	NO	NO	YES	YES	YES
CONNECT WITH CAMPUS AMBASSADOR	NO	NO	NO	NO	NO	YES
CONNENT WITH ALL THE MENTORS	NO	NO	NO	NO	YES	YES
CONNENT WITH ALL THE JUDGES	NO	NO	NO	NO	NO	YES
GLOBAL DATABASE	NO	NO	NO	NO	YES	YES
NATIONAL DATABASE	NO	NO	NO	YES	YES	YES
PRICING	<b>SWAGS</b>	<b>20K</b>	<b>25K</b>	<b>30K</b>	<b>40K</b>	<b>50K</b>

# CONTACT US

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